

# PRESS RELEASE

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## THE BAND

JUNIOR'S BAND

## SINGLE

MY WAY

## RELEASE DATE

MARCH 16, 2018

## MEDIA INQUIRIES

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## A Wedding Band Sensation from Miami is Set to Unite Cultures Worldwide

Junior's Band performs a unique combination of mainstream pop songs by artists such as Dua Lipa and Calvin Harris with Tropical-hip rhythms underneath. The band is a modern follow-up of the Latin crossover standard set by Gloria Estefan and The Miami Sound Machine. The first single on their album, set to be released on March 16th, is their cover version of Calvin Harris' "My Way" tastefully transformed with Caribbean-hip rhythms. The album's title and music movement (DOYO - Dance on your own) engages audiences in dancing freely and creating their dance moves based on the vivacious feeling provoked by the music.

Originally from Miami, a city that serves as a hub for Latin music, Junior's Band has captivated the ample assortment of sounds and styles Latin music encompasses, bringing a different flavor to their performances at weddings. The inception of DOYO began at a wedding in Houston, Texas during the Spring of 2017. Junior, the Music and Executive Producer of the band, decided to incorporate a Caribbean-hip rhythm with the drums and brass section during their performance of the song Paris by Chainsmokers - and the crowd went wild. Since that wedding, the sounds and colors of Junior's Band's DOYO have united multicultural generations on the dancefloor.

Junior's Band has a yearly live audience of over 100,000 people at private events. Their music movement has boosted their followers on social media to the hundreds of thousands with almost one million views combined on their live YouTube videos. Junior's Band continues to get booked by couples worldwide to perform DOYO at their wedding. They have traveled around the globe from the major cities in the U.S. to Dominican Republic, Puerto Rico, Spain, and Italy. Now, Junior's Band is looking to captivate the masses with their creation once their first single is released.

### About Junior's Band

Junior's Band was formed by Music and Executive Producer Junior Betancourt Antoniazzi in the year 2000 to provide the highest level of music and customized entertainment for social events. Every five years, a new generation of Junior's Band members is formed. The current and young members are part of DOYO or dance on your own, a crossover music movement. Apart from infusing Tropical-hip rhythms into the mainstream cover songs they perform; the band can perform in up to nine different languages in over 12 different genres to accommodate to their multicultural audiences. Junior's Band is continuously evolving to make their way into the hearts of newer generations. Since Junior was six years old, his dream was to make people dance, and he has been living it ever since.